

Het blad van en voor de leden van TLN

TLN, the trade association for road transport and logistics, is the publisher of HUB, written especially for TLN members. The 'HUB' magazine will be published ten times a year, in a print run of 5,000 copies and will be sent to all TLN members as part of their membership. 'HUB' will focus on how TLN members are ensuring they make the right choices under current market conditions. The magazine will also include clearly written and informative articles that TLN knows will appeal to its members.

This requires guidance on the steps that need to be taken and the provision of indepth and professional information. The sector must respond to important issues, such as sustainability, the movement of freight flows to the east, Brexit, supplychain and 3pl, ICT, China as an emerging country and matters such as improving the LPI (Logistics Performance Indicator) and restoring and maintaining the position in the top 5 as a logistics services country. Through the publication of 'HUB', TLN's decision to offer a different style of member magazine is therefore also clear. Content of a significantly higher quality, that provides support and direction with the huge challenge facing the sector!





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## SIZES IN MM (WIDTH X HEIGHT)

1/1 page	185x270
1/2 page standing	90x270
1/2 page lying down	185x132
1/4 page standing	90x132
1/4 page lying down	185x65
1/8 page	90x65
Magazine size after trimming	210x297

## **DATE OF PUBLICATION DEADLINE**

	Publication	Deadline
No. 1	21-03-2025	07-03-2025
No. 2	25-04-2025	11-04-2025
No. 3	13-06-2025	30-05-2025
No. 4	19-09-2025	05-09-2025
No. 5	28-10-2025	11-10-2025 (ICT)
No. 6	12-12-2025	28-11-2025





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